

**ECONOMIC DEVELOPMENT COMMISSION  
MEETING**

Tuesday, October 28, 2003  
4:00 p.m.  
Auburn City Hall  
1225 Lincoln Way, Room 10

**AGENDA**

**I. Call to Order and Flag Salute**

**II. Agenda Approval**

**III. Public Comment**

This is the time provided so that persons may speak to the Commission on any item not on this agenda. The Commission cannot act on items not included on this agenda.

**IV. Approval of Meeting Minutes—October 14, 2003**

**V. Fiscal Year 2003-2004 Budget Report**

**VI. Funding Request**

None.

**VII. EDC Business**

- A. Presentation by Cynthia Haynes, Placer County Visitors Center
- B. Sierra Visitor Guide Advertising—November 10 Deadline
- C. Overview of Marketing Tools Package Workshop

**VIII. Economic Development Commission Reports**

The purpose of these reports is to provide a forum for the EDC members to bring forth their own ideas to the Commission. No decisions are to be made on these issues. If a Commission member would like formal action on any of these discussed items; it will need to be placed on a future EDC agenda.

**Mission Statement:** “To enhance the City of Auburn’s business environment and economic base, while preserving and enhancing the social, natural, and financial resources in our community”.

**IX. Future Agenda Items**

**X. Adjournment and Next Meeting Date**

November 11 is a holiday. The next meeting will be a special workshop on Wednesday, November 12, 5:30 p.m., at the home of Chairman Janice Forbes.